



The British Chamber is pleased to invite you to the training day:

## EU 101



**Date:** Tuesday 14 June 2016

**Location:** British Chamber, Boulevard Bischoffsheim 11, 1000 Brussels, Belgium

**Registration Fee:** British Chamber members: €600 (incl. VAT) Non-members: €750 (incl. VAT)



[www.britishchamber.be](http://www.britishchamber.be)

On Tuesday 14th June, the British Chamber organises its EU 101 event in Brussels. During this intensive training day, members will get an insight into the EU decision-making process and the functioning of its main institutions. The training will thus cover the European Commission, the European Parliament, as well as the European Council. The aim of the day is to fully equipped participants for a career in Public Affairs as it is unique opportunity to acquire the necessary knowledge and skills to interact with the EU policy makers.

09.00 - 09.15	<b>Registration &amp; Coffee</b>
09.15 - 09.30	<b>Welcome Speech by James Stevens Chair of EU Committee</b>
<b>Session 1:</b> 09.30 - 10.45	<b>How the EU institutions Work</b>  We get an overview of the three key institutions; the Council, the Commission and the European Parliament to learn about their main role and power as well as to see how they work together.  Trainers:        - <b>Mark Foster</b> , Partner at Kreab - <b>David Reed</b> , Partner & Head of Financial Services at Kreab
	
<b>Session 2:</b> 10.45 - 12.00	<b>The EU Legislative Process</b>  We learn about the ordinary legislative procedure (formerly known as co-decision procedure) through a step-by-step explanation where the European Commission owns the legislative initiative and the European Parliament passes laws jointly with the EU Council.  Trainers:        - <b>Thomas Tindemans</b> , Chief Executive Officer at Hill+Knowlton - <b>Giovanni Colombo</b> , Director at Hill+Knowlton
	
<b>Lunch Session</b> 12.15 - 14.00	<b>How to Best Work with the EU Presidency of Slovakia</b>  In July 2016, Slovakia will hold the rotating Presidency of the Council of the European Union. We listen to <b>HE Alexander Micovčín</b> , Ambassador Deputy Permanent Representative, about the best way for businesses to interact with them during their busiest time.



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<p><b>Session 3:</b> 14.15 – 15.30</p> <p> <b>FLEISHMANHILLARD</b></p>	<p><b>How to Interact with EU Policy-Makers: Do's &amp; Don'ts</b></p> <p>New to the EU? What are the top 10 do's and don'ts for interacting with your stakeholders? We learn about the best practices to work efficiently in public affairs.</p> <p>Trainers:        -<b>Chris Davies</b>, Advisor at FleishmanHillard, former Member of the European Parliament                       -<b>Matt Hinde</b>, SVP &amp; Director, former Head of European Strategy, UK Department of Energy and Climate Change at FleishmanHillard                       -<b>James Stevens</b>, SVP &amp; Senior Partner at FleishmanHillard</p>
<p>15.30 – 15.45</p>	<p><b>Coffee Break</b></p>
<p><b>Session 4:</b> 15.45 – 17.00</p> <p> <b>FLEISHMANHILLARD</b></p>	<p><b>How to Write a Position Paper</b></p> <p>A position paper is meant to give your organisation an opportunity to outline its viewpoint on a particular issue through a policy statement. In this session, you will learn all the techniques and strategies that will help your audience to clearly identify your position, the rationale behind it and the solutions you suggest.</p> <p>Trainers:        -<b>Robert Anger</b>, SVP &amp; Partner at FleishmanHillard                       -<b>James Stevens</b>, SVP &amp; Senior Partner at FleishmanHillard</p>
<p>17.15 – 17.45</p>	<p><b>Networking Reception</b></p>

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